

DRITA

DAYTON REGION ISRAEL TRADE ALLIANCE



נציגות איזור דייטון, מדינת אוהיו, בישראל



WHY DAYTON?

A TOP 10 STEM COMMUNITY

4TH LARGEST CONCENTRATION OF ENGINEERS

OUTDOOR ADVENTURE CAPITAL OF THE MIDWEST

DAYTON REGION INDUSTRIES

*LQ (Location Quotient) is a measurement of concentration relative to the national trend

Advanced Manufacturing



Logistics



Automotive



IT & Services



Wright-Patterson Air Force Base*

Wright-Patterson Air Force Base, the state's largest single-site employer, has 31,000 employees and is home to the headquarters of the USAF's Materiel Command, Lifecycle Management Center, Research Laboratory and Institute of Technology

Financial Services



Aerospace & Aviation



Major Dayton Employers

- > WPAFB*
- > LexisNexis
- > Honda
- > CareSource
- > Crown Equipment
- > Whirlpool
- > Synchrony Financial
- > Assurant
- > Emerson
- > Speedway
- > Navistar
- > Reynolds & Reynolds
- > Fuyao Glass America
- > MAHLE Behr
- > Neaton Auto
- > Victoria's Secret Direct
- > F&P America
- > PSA Airlines
- > Clopay
- > Midmark
- > Plastipak
- > Cox Media
- > Advics North America
- > ConAgra

Agribusiness & Food Processing



BioHealth



Cost of Living Index

STATE	COLI
New York	148.8
District of Columbia	146.1
California	139.9
Colorado	109.4
Florida	105.8
North Carolina	101.2
Georgia	100.4
Ohio	98
Tennessee	95.9

Source C2ER

Information Technology

STATE	AVG. HOURLY EARNINGS
District of Columbia	\$49.66
California	\$48.41
Colorado	\$44.56
New York	\$43.99
Georgia	\$40.63
North Carolina	\$39.92
Ohio	\$37.53
Florida	\$35.16
Tennessee	\$33.90

Source EMSI 2018.2

Marketing

STATE	AVG. HOURLY EARNINGS
District of Columbia	\$55.98
New York	\$52.40
California	\$49.39
Colorado	\$43.49
North Carolina	\$42.96
Georgia	\$40.53
Ohio	\$39.24
Florida	\$37.75
Tennessee	\$36.08

Source EMSI 2018.2

Customer Service

STATE	AVG. HOURLY EARNINGS
District of Columbia	\$22.77
California	\$18.49
Colorado	\$17.85
New York	\$17.80
Ohio	\$15.97
Georgia	\$15.48
North Carolina	\$15.48
Florida	\$14.93
Tennessee	\$14.93

Source EMSI 2018.2

REACH 60% OF CONSUMERS IN ONE DAY

600 miles/1,000 kilometers

With a skilled workforce, competitive business climate, diverse industries and our business-savvy economic development organizations, **this is an ideal location to think it, make it and ship it.**

Companies continue to choose Ohio and the Dayton Region due to its close proximity to everything it needs – markets, partners and customers.



Dayton's 90-minute air market

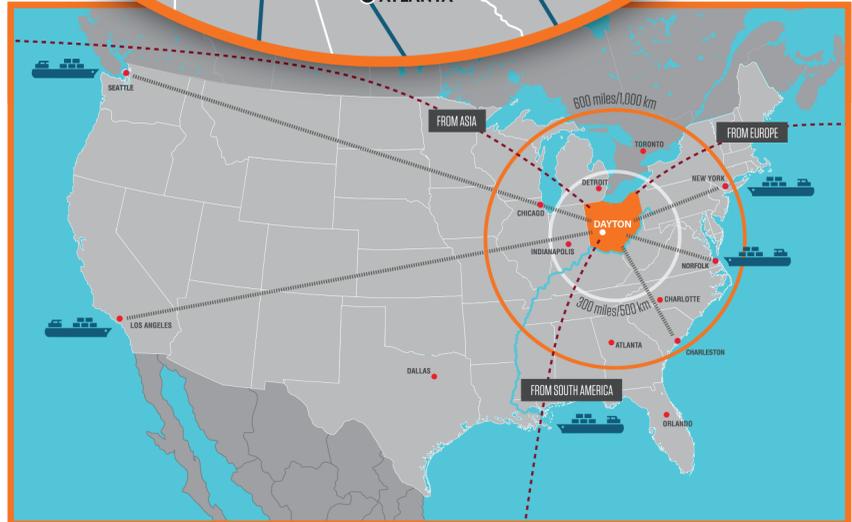
Reaches over 137 million people

Reaches over half the combined population of U.S. and Canada

A top surface transport market, reaching 51.8 million households within a 36-hour truck delivery

Flight times (in minutes)

Atlanta	90
Charlotte	76
Dallas	160
Detroit	67
Minneapolis	118
Newark	115
New York City	101
Pittsburgh	55
Philadelphia	82
St. Louis	84
Washington DC	70



6th

Largest interstate highway system

5

International airports in the state including Dayton International

4th

Largest network of railroads and 11 intermodal facilities

209

Ports and terminals along the Ohio River and Lake Erie

HELPING YOU CONNECT ACROSS THE GLOBE

The Dayton Region Israel Trade Alliance (DRITA)

promotes business development opportunities between companies in Israel and the Dayton Region.

DRITA creates valuable economic development relationships in Israel and continues to develop new innovative ways to create opportunities for the Dayton Region's aerospace, information technology, advanced manufacturing, medical, and sensor industries.

Since 2010, DRITA's office in Israel has created opportunities between the Region and the State of Israel. DRITA is a partnership between the City of Dayton, Montgomery County and the Dayton Development Coalition. Our dedicated consultant is available to help you make connections from her Israel office.

So, why the Dayton Region?

 **3,880**
2018 Committed jobs

 **13,363**
2018 Retained jobs

 **\$202.7 M**
2018 New payroll

 **\$854.8 M**
2018 New Capital Investment

400
BR&E visits

36
Projects Won

DRITA SUCCESS

Sinclair College National UAS
Center & Simlat Ltd.

**\$2.4 million
investment**

Projects Unlimited, Inc.

**\$2 million in
new contracts**

Woosh Water Stations

**\$317K in
market testing**

Lion Apparel

**\$2.5 million in
new contracts**

Contact DRITA

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THINK IT

The Greater Dayton Region is a wonderful mix of right-brain innovation and left-brain resourcefulness. It's the perfect place to breathe life into business. We can connect you with specialized funding options and tax incentives to give your business the boost it needs to succeed.

MAKE IT

The Dayton Region encompasses 12 counties, which have a combined population of 1.8M residents. With its robust manufacturing, the State of Ohio and the Dayton Region are capable of providing nearly complete supply chains locally, ranging from aircraft manufacturing to medical device manufacturing and everything in between.

SHIP IT

The Dayton Region gives you access to five international airports - responsible for more than 15% of all air cargo in North America. Ohio is ranked the top state in both value and weight of domestic shipments, and offers the infrastructure required to move those shipments by highway, rail, air or water.